



# Achieving integrated supply chain excellence with EY and P&G



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Supply chain operations can no longer afford to operate in isolation. Recent global events, including the COVID-19 pandemic, has illustrated the importance of end-to-end supply chain visibility in maintaining resilience amid disruption. However, the market has been slow to catch up with this reality and many are still left behind:

- ▶ In a recent EY-conducted supply chain executive survey, end-to-end visibility was the number one factor cited in creating a successful supply chain.<sup>1</sup>
- ▶ Despite this, over 69% of businesses lack real-time, end-to-end visibility of their supply chains, making it harder to respond to disruption and changing customer needs.<sup>2</sup>
- ▶ According to Fortune's estimate, 94% of Fortune 1000 companies have reported some kind of supply chain disruption resulting from COVID-19.<sup>3</sup>

An integrated approach to supply chain transformation using Supply Network Operations (SNO) methodology that aligns all areas of your business – extending to suppliers and customers – can help you holistically transform your supply chain and achieve end-to-end visibility.

### What if you could:

- ▶ Fast-track your supply chain transformation with digital, ready-to-deploy assets?
- ▶ Set an integrated operating strategy to achieve truly integrated supply chain operations and end-to-end visibility?
- ▶ Have the end-to-end data and tools to rapidly respond to disruption?

- ▶ Instill a culture of continuous improvement and operational discipline within your supply chain organization?
- ▶ Harness industry insights from thousands of EY and P&G professionals, consisting of Procter & Gamble (P&G) planners and executive coaches, and experienced EY supply chain practitioners?
- ▶ Convert your supply chain into a competitive advantage?

### Benefits

Leveraging P&G and EY codified know-how and insights can dramatically impact supply chain results. P&G's supply chain supported a growing business while delivering improved results and operating at higher productivity levels, including:

- ▶ **Higher service level** – top-ranked in customer service by the Advantage Report™ for the last five years.
- ▶ **Improved resilience** – timely response to external disruptors.
- ▶ **Reduced cost** – billions of dollars in cost saved over 10 years.
- ▶ **Improved workforce retention** – higher employee satisfaction and retention rate.

## Harnessing combined EY and P&G supply chain expertise accelerates and de-risks your journey to excellence

The EY and P&G alliance combines the expertise of P&G, a Gartner recognized "Supply Chain Master," and EY, a leader in global business consulting, to provide a differentiated approach to a sustainable supply chain transformation:

- ▶ This enhanced collaboration between EY and P&G will help clients to accelerate transformation S-curves over a shorter time period – by rapidly deploying codified foundational capabilities.

<sup>1</sup> EY Webcast Responding to Covid19 Now, Next, Beyond, online polling survey April 2 2020.

<sup>2</sup> "BCI Supply Chain Resilience Report 2017," *The BCI website*, <https://www.thebci.org/news/bci-supply-chain-resilience-report-2017.html>, accessed 10 June 2020.

<sup>3</sup> "94% of the Fortune 1000 are seeing coronavirus supply chain disruptions: Report," *Fortune website*, <https://fortune.com/2020/02/21/fortune-1000-coronavirus-china-supply-chain-impact/>, accessed 10 June 2020.

- ▶ We enable change through an integrated show versus tell approach that allows you to see a best-in-class supply chain in action and meet face to face with P&G executives.
- ▶ Our methodology leverages key EY and P&G tools and accelerators, including EY Supply Chain Smart Map™ and Run-to-Target (RTT) Transformation Accelerator, to enable deployment, both virtually and on premise.

**We offer:**

- ▶ **Supply chain intelligence analytics** – tool to rapidly identify top losses, build a business case and manage ongoing performance through the transformation.
- ▶ **Operating strategy and governance** – tools to set end-to-end operating strategy and management systems to execute against the strategy.
- ▶ **Supply chain foundations** – core foundations for SNO supply chain processes, including fundamental ways of working for efficient and effective work processes.
- ▶ **Catalog of advanced tools and automations** – innovative tools and automations developed to enhance or digitize an existing work process and improve efficiencies.
- ▶ **Integrated capability playbooks** – documented, step-by-step, deployment playbooks to enable rapid deployment of know-how.
- ▶ **Opportunity to show versus tell** – P&G site visits to showcase best in class in action and interact with P&G executives and teams.
- ▶ **See-do-teach deployment methodology** – the delivery approach builds client capability to allow rapid scaling and sustainable change.
- ▶ **Multiple delivery options** – as-a-service delivery options.



Clients are looking for a hybrid approach — with prefabricated solution components, that come together in unique combination to deliver tailored answers.

Fiona Czerniawska, Joint Managing Director  
Source Global Research

**EY and P&G offer an integrated approach to help clients meet their end-to-end supply chain needs.**

## Contacts

**Sean Harapko**

Consulting  
Americas Supply Chain and Operations  
sean.harapko@ey.com

**Jocelyn Hallum**

Consulting  
EMEIA Supply Chain and Operations  
jhallum@uk.ey.com

**Mike Dobslaw**

Consulting  
Supply Chain and Operations  
michael.dobslaw@ey.com

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